



# COMMUNITY LED DEVELOPMENT

## 10 tips to help Funders



These tips were produced in collaboration with the Todd Foundation for a Philanthropy New Zealand Summit. It provides ideas and ways to support working with communities, increasing trust, learning together, and adapting as you go.



### TOP TEN TIPS FOR FUNDERS FROM THE TODD FOUNDATION.

# 1.

#### LEVERAGE RISK AND LEARN TOGETHER.

Consider partnering with others if you're new to CLD.

# 2.

#### PROGRESS OVER PERFECTION.

Contribute resources towards enabling healthier 'systems' instead of an unrealistic end state.

# 3.

#### GIVE COMMUNITIES SPACE.

Allow time for communities to tell you their priorities and timelines.



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## **INCREASE TRUST, DECREASE BUREAUCRACY.**

As you decide to trust and partner with a community, reduce application processes at every step along the way.

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## **INCREASE YOUR UNDERSTANDING.**

Find out what the community see as important assets, and who they perceive as key local leaders. Find out what the community is already doing well.

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## **ADAPT REPORTING REQUIREMENTS.**

Ask the community when it's best to visit and learn from their project's impact. Try not to hold onto pre-determined reporting times which is often out of whack with milestones.

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## **MORE THAN MONEY.**

Be aware of all the other things you can provide to local initiatives where required/ requested (i.e. time, networking, input/feedback.)

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## **EVIDENCE IS IMPORTANT.**

It's also important to acknowledge that evidence only provides part of the answers.

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## **STAY CALM AND CARRY ON.**

Be ok about messy projects, some things may not work along the way. This is quite normal when exploring new ideas aiming to fix old and reoccurring problems.

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## **STICK WITH THEM.**

It's often not until the 4th or 5th iteration of a project that clarity and impact starts to emerge and learnings turn into wisdom. Interestingly, by then our funding relationships have often moved on to something else.....

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# COMMUNITY LED DEVELOPMENT

10 tips to inspire your community



## TOP TEN TIPS FOR GETTING STARTED IN THE COMMUNITY .

# 1.

### START FROM WHERE YOU ARE.

Be clear on your “why”.

# 2.

### TALK.

Have lots of conversations, ask powerful questions, and actively build trust and relationships.

# 3.

### FOCUS.

Work with others to map out community priorities and timeline.

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## **IDENTIFY**

assets, strengths and what the community does well already.

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## **LOOK FOR BRIGHT SPOTS.**

Go where the energy is and invest in people and their passions.

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## **START SMALL AND ACHIEVABLE.**

Aspire to build community through all that you do, know that one thing frequently leads to another.

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## **DO THINGS WITH OTHERS.**

Collaboration brings new ideas, resources, and energy for possibilities.

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## **CREATE SOMETHING VISIBLE**

- seeing is believing and generates momentum.

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## **ANTICIPATE 'MESS'.**

Paradoxes and uncertainty – this is normal!

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## **BE CREATIVE.**

Have fun and strive for results. Help grow a local culture of learning, reflection and celebration.

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# ABOUT INSPIRING COMMUNITIES



**Inspiring Communities weave connections and collaborations across sectors and communities.**

**We help make things easier for communities to work in locally-led ways – together.**

**We believe that communities know best about what works for them and what they need to thrive. We share local wisdom and practice-based evidence to inform public policy and systems change.**

**We focus our mahi around ako (learning), tautoko (supporting), tuhono (connecting) and whakaaweawe (influencing) to grow a rich kete of practices, tools and support for communities to flourish.**

**Nā tō rourou, nā taku rourou ka ora ai te iwi: With your basket and my basket, we will sustain the people.**

Talk to us about your CLD training, workshop needs, coaching, support and opportunities in your community or region.

➤ Email us [exchange@inspiringcommunities.org.nz](mailto:exchange@inspiringcommunities.org.nz)

Our Getting Started kete will help you apply each of our 5 CLD principles to your role using:

- practical tools, skills and resources, building on the starter kete foundations
- actions, stories and examples of people across different roles and environments, and how they applied them.

Link to: [Inspiring Communities Resources](#)

## Great resource links

- [Community-Led Development Principles](#)
- [The Quadrants of Change](#)
- [CLD Theory of Change](#)