

WBOP Kai Resilience

Community Led
Development :
What it means to us

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Resilience Network
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Charitable Trust Founder

In 2015, the brand expanded
into international markets,
broadening its global presence.

In 2019, the brand
product, adding
portfolio of innov

Community Led Action- Timeline ' Learning as we go'

2018 /2019

- Local kai initiatives underway: - Food Rescue, The Hub Te Puke Food Bank, The Daily Social Enterprise, Community meals, Community Gardens;
- Groups and organisations informally linked

2020/21

- COLAB and Poutiri facilitated community consultation to inform the WBoPDC Long Term Plan.
- Kai Security identified as a priority by the Community -

DING BRAN

underwent
growth

2019, the brand
product, adding
portfolio of innov

Community Led Action- Timeline ' Learning as we go...'

2021

Te Puke Kai Security Group comprising local providers, groups and interested stakeholders formed. COLAB provided coordination and secretariat support.

REBRANDING BRAND

2021

Te Puke Kai Security Group with support from WBoPDC has supported local initiatives:-

- Garden to Table programme
- Pātaka Kai built and distributed to various local sites
- Gardens/pods in local school.
- Wānaga/workshops delivered – Foraging, Mushroom growing, permaculture, Keyhole gardens, pruning etc
- Cooking classes
- Community Gardens supported.
- Māra kai programme developed at Te Puke Giggles
- Polyculture /Chaos Garden at Pukehina Primary

Community Led Action- Timeline ' Learning as we go...'

2022

The Hub Te Puke, COLAB and Kainga Tupu collaborated – pooled resourcing and contracted Kirsty Crawford -Maxwell and Hori Ahomiro (Poutiri Trust) to develop a Kai Security Plan for the WBoP.

Consulted widely across the region.

Mana Kai Mana Ora – Kai Resilience and Sovereignty Plan developed.

REBRANDING BRAND

Defining point

COVID– Local people and most local service providers met weekly (zoom) and collaborated to distribute meals, food parcels and other essentials across the rohe. Collaboration at a level we haven't previously seen.

Community Led Action- Timeline ' Learning as we go...'

- Mana Kai Mana Ora Plan launched 2022.
- Groups increasingly linking and collaborating
- A regional working group formed 2023
- Regional Coordinator employed in 2023
- The working group meets monthly and steers activity on behalf of the wider community.

Positive Impact
Stakeholders are linking, coming together regularly sharing knowledge, skills resources and information.

And now- 2025
Stakeholders consensus it is time to move forward and create a long -term plan for Te Puke Maketu.
First stage - recent Visioning Workshop with Emily King in Feb.


Mana Kai Mana Ora

Western Bay of Plenty Food Sovereignty & Security Plan



4. Kotahitanga: Connected [Accessible, Relevant, Regular and Multi-lingual] Communications

There are many active and effective Kai programs in the Western Bay of Plenty, however knowing about them and knowing where to access information on them is not well known. Accessing information on all initiatives in one place will help with this. Not all parts of the community have access to the internet. Therefore multi-model communications that are also multi-lingual will ensure all parts of the community are valued, acknowledged and included.

Ngā Whāinga Objectives		
a) Establish a Kai Sharing Map ¹⁴ across Western Bay of Plenty on: - where to find affordable food, free food, and foraging groups - all local food hubs, food banks, food forests, community gardens, māra kai, pātaka kai/ open pantries, community dinners - calendar of events	✓	✓
b) Multi-lingual Kai Sharing Map booklets available across communities		✓
c) Monthly Kai Sharing updates for local newspapers, community news radio stations, supermarket billboards, libraries and other local noticeboards including multi-lingual	✓	✓
d) Create sharing economy App (such as Fish heads App)	✓	✓

Key considerations:

- Western Bay of Plenty has seen an increase in newcomers. In the Te Puke Maketu Ward alone, 51% of residents were living elsewhere in Aotearoa five years earlier in 2018 (Western Bay of Plenty District Council, 2020). Providing accessible information to ease food poverty and insecurity is important
- Some places in Aotearoa have a dedicated google map where community members can share where free food plants can be accessed and when they should be in season to be collected (often called food foraging)
- In the consultations, some participants raised concerns about food forests and walkways being stripped or fruit being left to rot on the ground and create mess. The Kati Kaiway has not found regular stripping of all fruit and The Toi Te Ora Growing Toolkit confirms that Council's have found if the community are aware of where to pick the fruit, there is little mess left around the trees.

"It is not easy to know where the closest food bank or where else to go for kai assistance or support. A centrally held directory is an easy and quick win to practically increase access to food security"

Consultation Participant

"Knowing where to go would be a big help and having information in multiple languages will help migrants to feel included"

Consultation Participant

¹⁴ Via Google Map/App and hard copy, updated regularly

What is Food Sovereignty?

The term food sovereignty was first used in 1996 by [La Via Campesina](#), a transnational movement of small-scale farmers, peasants, agricultural workers, and Indigenous groups that subsequently defined it as “the right of peoples to healthy and culturally appropriate food produced through ecologically sound and sustainable methods, and their right to define their own food and agriculture system.”

What is Food Security?

"All people at all times have access to sufficient, safe and nutritious food to maintain a healthy and active life"

Food security is built on four pillars:



1. Food availability: sufficient quantities of food available on a consistent basis.
2. Food access: having sufficient resources to obtain appropriate foods for a nutritious diet.
3. Food use: appropriate use based on knowledge of basic nutrition and care, as well as adequate water and sanitation.
4. Food stability: stable access to foods at all times, without the risk of running out of food.

What is Kai Resilience?

Food resilience refers to the capacity of a food system to ensure continuous access to safe and nutritious food. By prioritising local production and diversifying crops, communities can enhance their food systems' resilience, reducing vulnerability to supply chain disruptions. Ultimately, building food resilience is crucial for sustainable development and food security.

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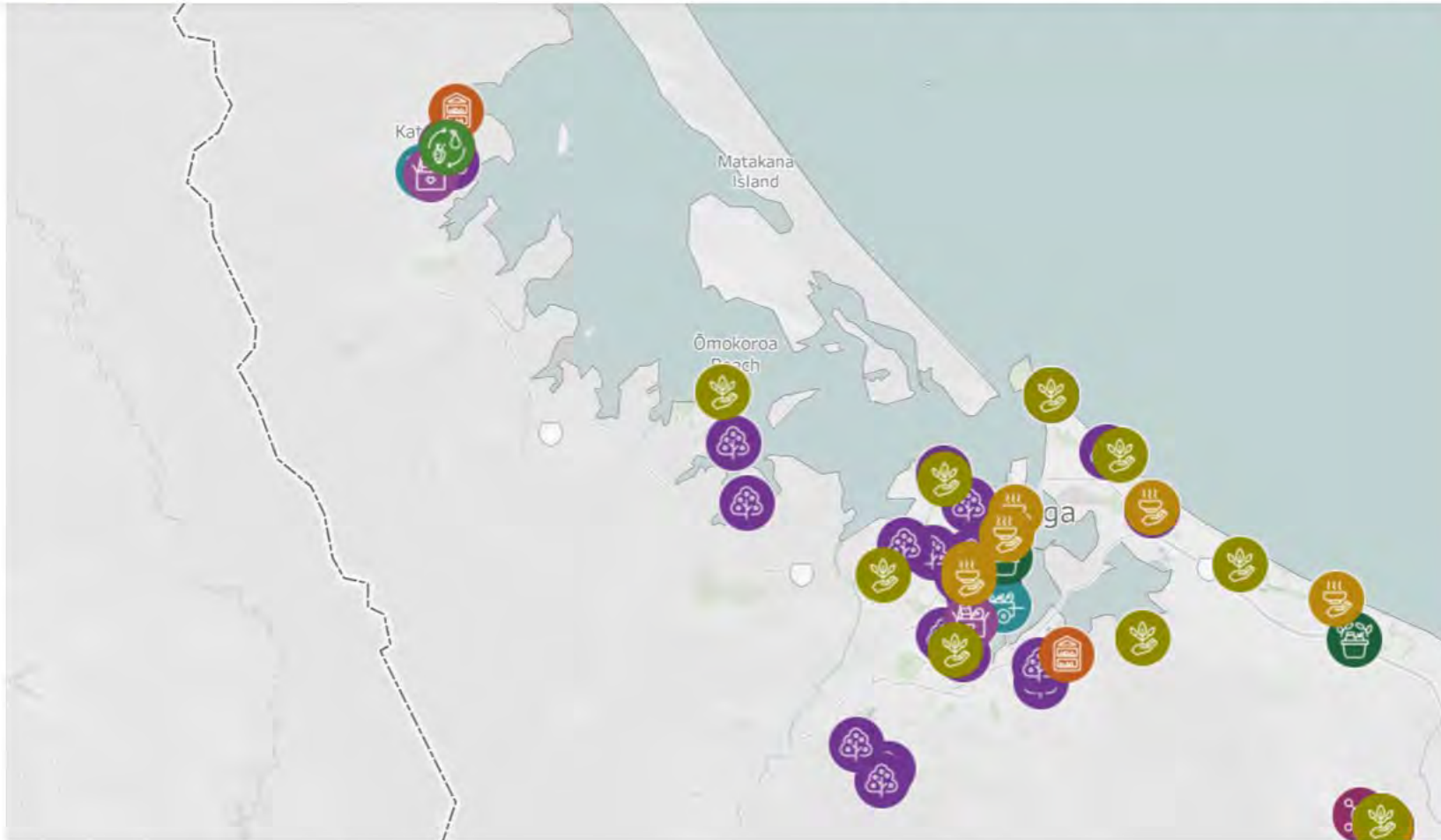
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Consultation Participant



-  Community Garden
-  Community Meal
-  Crop Swap
-  Farmers Market
-  Food Bank
-  Food Rescue
-  Food and Gardening Wā (course/training)
-  Frozen cooked meals
-  General Community Development and support
-  Maara Kai
-  Other - Lunches in schools
-  Public fruit trees
-  Pātaka Kai
-  Seed Library

← Public Fruit Trees (May St Res...

Food Activity

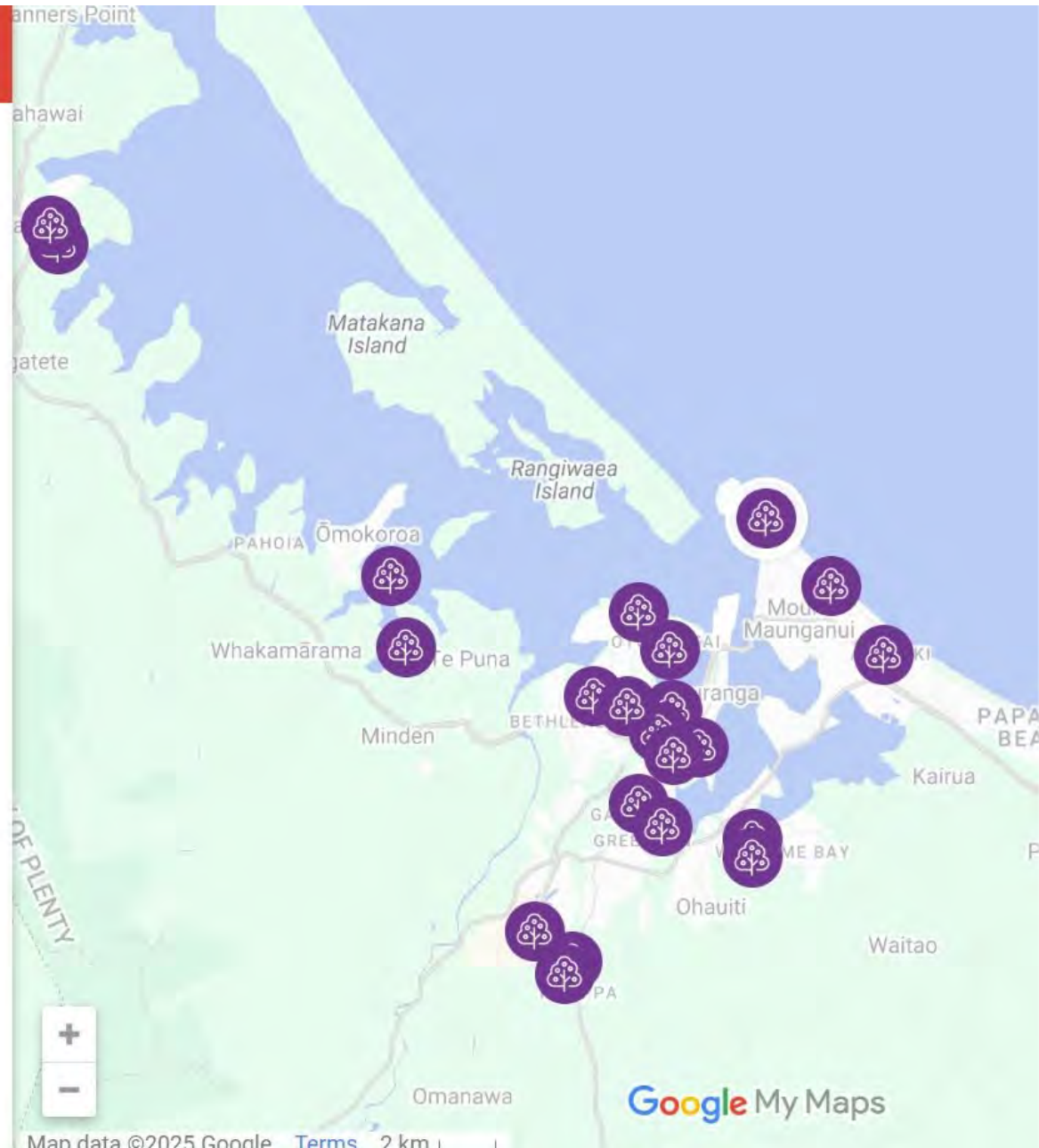
Public Fruit Trees (May St Reserve)

Description

The plants grown in public places are free to be enjoyed by everyone, however a culture of sharing and fairness is encouraged. The produce should be used for personal consumption and not for commercial sale or profit. Over-harvesting is discouraged and can spoil the community's enjoyment of these edible plantings. Please take care of yourself and the tree when harvesting.

Street Address

May St Reserve



✓ **Food Support**

^ 🍽️ **Community Meal**

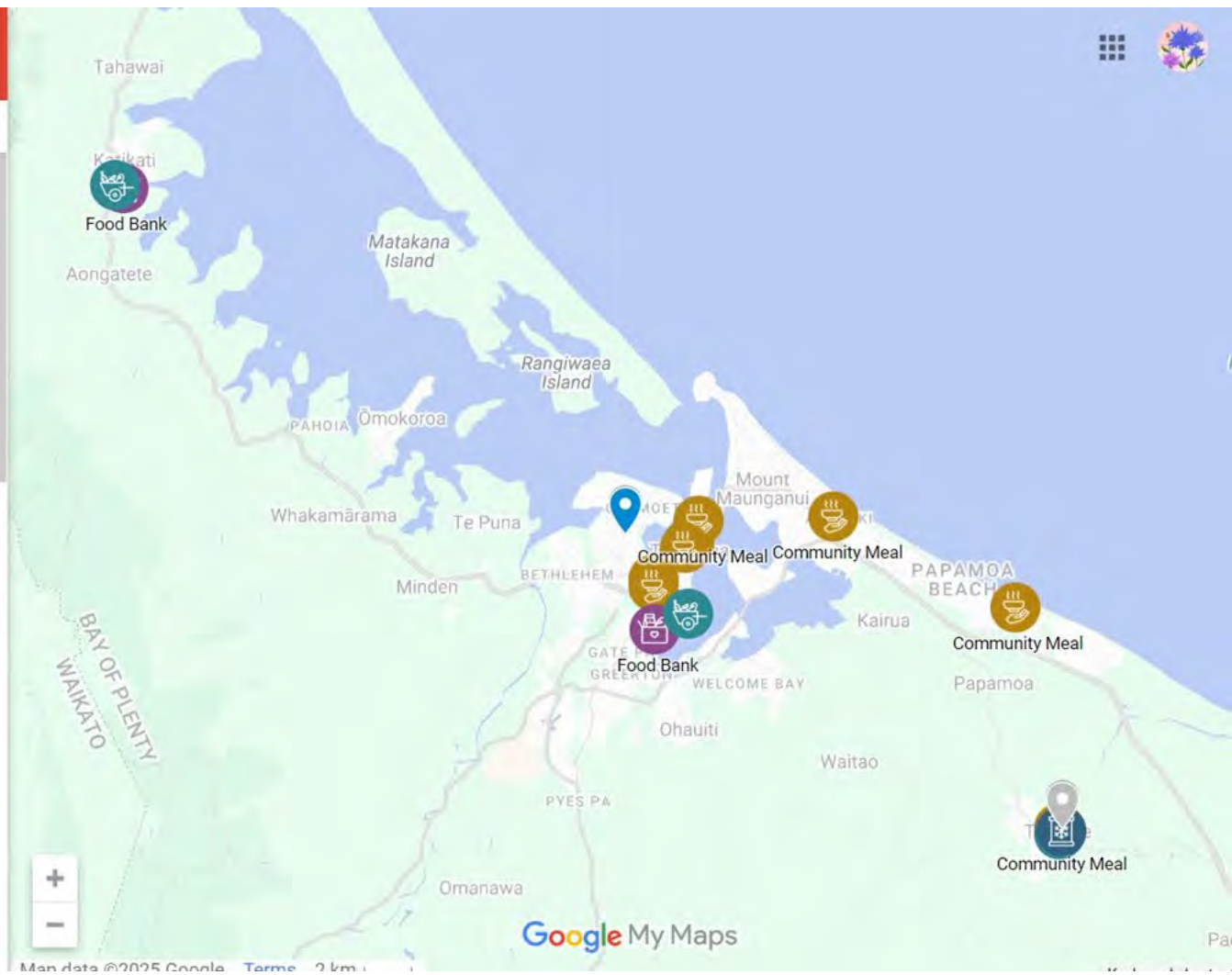
- Community Meal (Kai Aroha)
- Arataki Community Meal
- Community Breakfast (LifeZone)
- Community Lunch (St Peter's)
- Community Dinner (Elim Church)
- Community Meal (Under the Stars)
- Te Puke Community Dinner (Harvest Chu...)
- Elizabeth Street Community & Arts Centre

🏠 **Food Bank**

- Tauranga Community Foodbank
- Foodbank (The Hub Te Puke)
- Foodbank (Katikati)

🚚 **Food Rescue**

- Food Rescue (Good Neighbour)
- Food Rescue (Katikati)



3 Key Learnings :

Go Where the Energy Is.

Don't Do Anything For Us Without Us.

Look for the helpers.

When I was a boy and would see scary things in the news, my mother would say to me, “Look for the helpers. You will always find people who are helping.” To this day, especially in times of “disaster,” I remember my mother’s words and I am always comforted by realizing that there are still so many helpers – so many caring people in this world.

Mr Rogers



Inspiration

“The world of the generous gets larger and larger”.

“Remember this - a farmer who plants only a few seeds will get a small crop. But the one who plants generously will get a generous crop”.

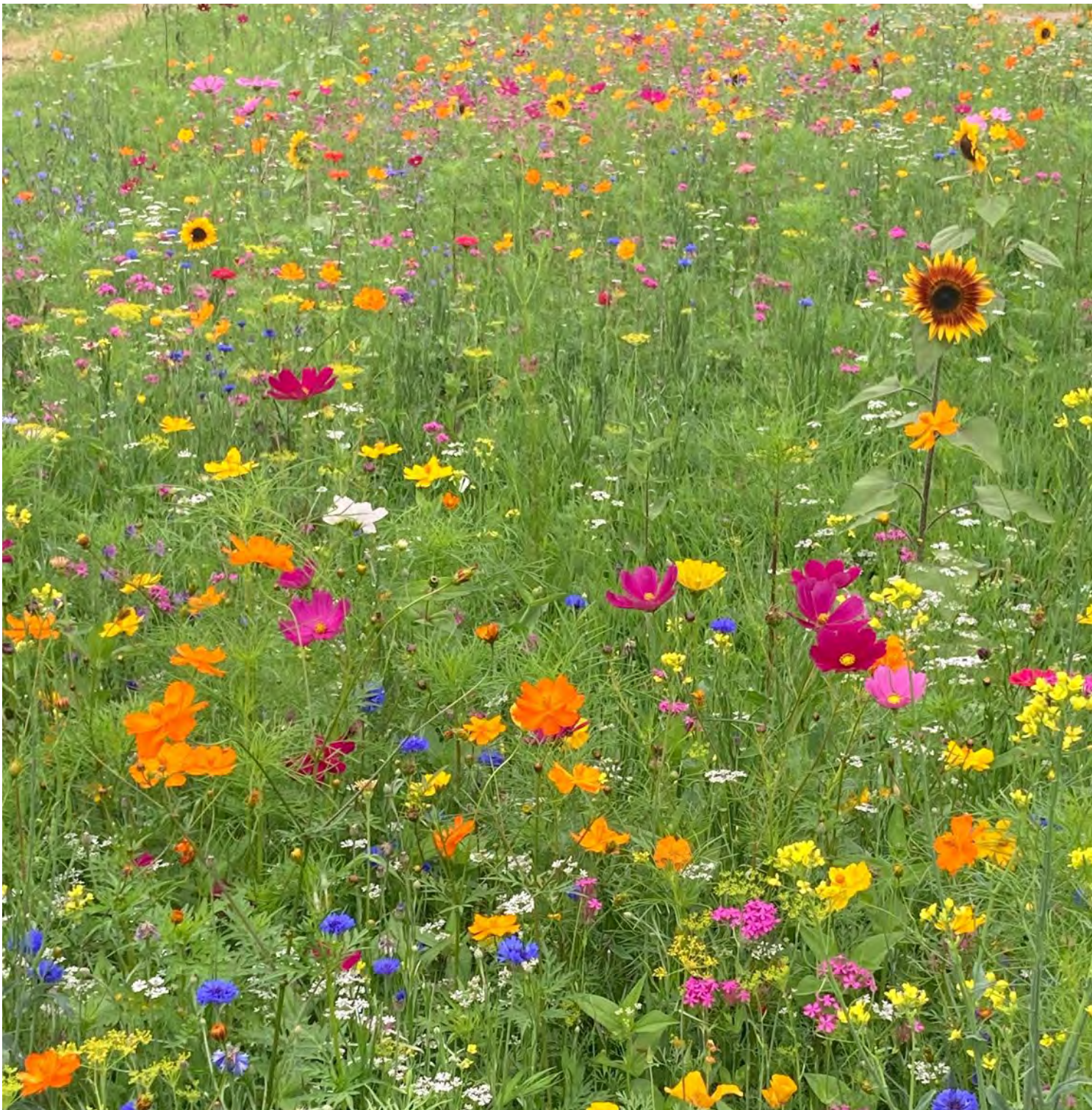




Locally produced
Locals employed
Adjusted to local needs

But

Food arrived on a truck
from who knows where.







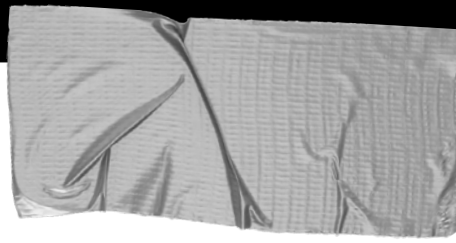












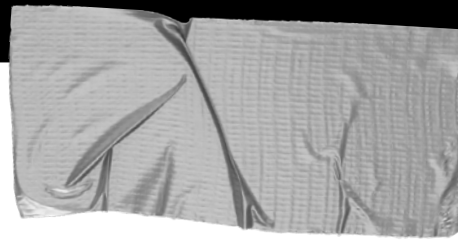
Chaos

Can we have an idea and find resources
to try it out?

Yes!

Can we learn as we go?

Oh yes!



Try it!

Do some research

Consult with locals

Involve people

Celebrate

Modify

What are in the mixes?

Luxuriant Leaves

Mesclun Lettuce, Mesclun Kale Blend, Spinach Medley, Pak choi, Beet Rainbow Lights, Celery for Cutting, Pea Greenfeast, whatever we decide we want in it!

Rampant roots

Carrot, Radish Gourmet Blend, Salsify, Turnip, Beetroot, Parsnip, Onion, Cornflower, Nasturtium, Bean Colour Combo, Kumara whatever we decide we want in it!

Multitudinous Mix

Wildflower Roadside Blend, Poppy, Coriander, Parsley, Thyme, Sorrel, Mesclun, Marigold, Chives, Corn, Broad Bean, Dill, Antirrhinum, whatever we decide we want in it!

Kings seeds based in Katikati supply the mixes.



Questions

