

LIVE WELL

WAIHĪ BEACH

'Whiria te tāngata / Weaving People Together '

OUR COMMITTEE



OUR VISION

*Nau te rourou , nāku te rourou ,
ka ora ai tō tatou hāpori*

OUR VISION

We aspire to become a thriving, resilient and inclusive Waihi Beach community.

**Nau te rourou, nāku te rourou, ka ora ai tō
tatou hāpori**

OUR VALUES

Our kaupapa is guided by the following values:

Whanaungatanga | Build relationships and make connections with one another

Manaakitanga | Care and uplift one another

Kotahitanga | Unite and collaborate with one another

Kaitiakitanga | Protect our future: learn to be sustainable

OUR VALUES

- **WHANAUNGATANGA**
Building relationships and making connections with one another
- **MANAAKITANGA**
Caring for and uplifting one another
- **KOTAHITANGA**
Uniting & collaborating with one another
- **KAITIAKITANGA**
Protecting our future by learning to be sustainable

OUR MAHI CENTRES AROUND FOUR PRIMARY OUTCOMES



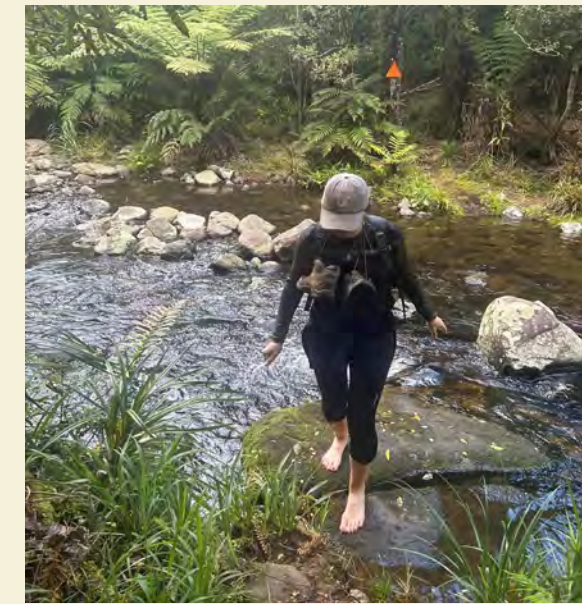
MOVE WITH YOU

OCTOBER - NOVEMBER 2024

WAIHI BEACH



EQUITABLE HEALTH & WELLBEING







SOCIAL COHESION
AND COMMUNITY
CONNECTEDNESS

Manakki whenua, manakki tāngata,
haere whakamua.



SUSTAINABLE AND RESILIENT FUTURE

Care for the land, care for the
people, go forward.

SUSTAINABLE AND RESILIENT FUTURE
KAUPAPA
SUSTAINABLE WAIHĪ BEACH



SWB

Ma n a k k i w h e n u a , m a n a k k i t ā n g a t a ,
h a e r e w h a k a m u a

Our Mission Our Kaupapa

To be a green driving force in the Bay of Plenty, moving & shaking things up to create a sustainable & regenerative future for Waihi Beach by enabling mainstream sustainability and encouraging diversity. Bringing people from all walks of life together to create and foster sustainable change at every level

Our kaupapa is measured against the UN SDG's and SWB's founding four pillars. All decisions are collectively made by a committee of locals who are passionate about sustainability and community resilience the movers and shakers taking action to make the right choices for our future and future generations

Founding Pillars

T To work in
A partnerships to
I protect our
A natural
O environment for
future
generations-
Kaitiakitanga



H To work in
A partnerships to
P ensure
O community
R resilience and
I improve
sustainable
practices



P To work with
Ā businesses willing
K to make
I sustainable choices
H by providing them
I with the knowledge
& resources
required



T To work in
Ā partnerships to
P accelerate
O sustainability
I action across our
tourism industry
by implementing
a regenerative
tourism model



3 GOOD HEALTH
AND WELL-BEING



13 CLIMATE
ACTION



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



14 LIFE
BELOW WATER



15 LIFE
ON LAND





Project one : SingleUse Plastic Bottles 7 x Water Refill Stations

Community
Launch

Former PM to launch Sustainable Waihi Beach

NEWS

Bay of Plenty Times, Tue, 5 Sept 2022, 1:55pm



Helen Clark, Former Prime Minister of New Zealand. Photo / NZME

Former Prime Minister and Waihi Beach local Helen Clark will officially launch Sustainable Waihi Beach as its ambassador next month.

Sustainable Waihi Beach (SWB) founder Pippa Coombes said she was thrilled that Clark agreed to be the organisation's ambassador.

"We applaud Helen's commitment to and passion for sustainability, and to have someone of Helen's calibre as our ambassador provides us with real gravitas," Coombes said.

The SWB team of volunteers have been working to get the organisation up-and-running and to complete its first project – seven water stations where people can refill their reusable water bottles, helping to create a plastic-free community.



Current Situation

- - 85,000 bottles saved from landfill
- - 12 Water Refill Stations

Waihi Beach Water Refill Stations



refill your water bottle and stop over 1 million single-use plastic bottles going to landfill here at Waihi Beach each year



Live Well
WAIHI BEACH

livewellwaihibeach.co.nz

sustainablewaihibeach.co.nz



Waihi Beach waves goodbye to plastic



Millie Ryan, Addisyn McIntyre (kneeling down) Indi Smith, Bronte Clare, Piper Morrison at a Waihi Beach water station. Photo/ Sustainable Waihi Beach.

SUPREME TOURS & TRAVEL
LIMITED AVAILABILITY
8 DAYS

Waihi Beach is making significant strides in sustainability by reducing plastic waste, according to Sustainable Waihi Beach co-ordinator Pip Coombes.

"Two years after the launch of Sustainable Waihi Beach by Rt Hon Helen Clark, the community has achieved remarkable progress," Coombes noted.

A key achievement has been the installation of 11 water refill stations, funded by the Packaging Forum and the Western Bay of Plenty Council, which has prevented over 85,000 single-use plastic bottles from ending up in landfills.

These refill stations stretch from the North End to Anzac Bay, and the initiative aims to educate and encourage the community to utilise them.

To enhance accessibility, two wheelchair-friendly refill stations have been added: one at the North End near accessible beach mats and picnic tables, and another at Island View Playground.

Helen Clark has commended the efforts.

Project Two: Beach and Reserves Litter



Waihi Beach new cleaning pods a clean sweep

Kaikati Advertiser

30 Oct, 2023 09:28 AM | 2 mins to read

Save Share



The Community Beach Clean Pods are helping to keep beaches clean.

The new Community Beach Clean Pods in Waihi Beach are being used daily.

Last month Sustainable Waihi Beach launched the new system to help keep local beaches and bays litter-free.

The idea evolved after Sustainable Waihi Beach's beach cleans turned up shocking results — more than 112kg of rubbish was removed at Anzac Bay and the North End. The idea is for the public to have an easy-to-use system where they can independently clean their beach areas.

The system of pods is installed at North End (two), Brighton Reserve, Tuna Ave and Anzac Bay. They are designed to hold two 15-litre buckets positioned near public rubbish bins.

Members of the public are encouraged to collect a bucket and undertake an independent beach clean, pop the rubbish into the adjacent bin and the bucket back into the pod.



Community Beach Pods raising community awareness of litter and plastic pollution, giving everyone the tools to clean up our rohe.



73% decrease in litter on our beaches and reserves

Our Tamariki Beach
Clean Kaitiaki



Project Three: Soft Beverage and Food Cartons



WELCOME TO WAIHĪ BEACH'S FOOD AND BEVERAGE CARTON RECYCLING SCHEME

JOIN IN THE UPCYCLE MOVEMENT! ANY CARTONS
WILL BE RECYCLED INTO LOW CARBON BUILDING
MATERIALS FOR FUTURE USE.

COMMUNITY DROP OFF POINTS

- Waihi Beach School
- Waihi Beach Surf Club
- Surf Shack Eatery
- Secret Garden
- Bowentown Beach Holiday Park
- Waihi Beach RSA
- Athenree Hot Springs & Holiday Park

TYPES OF CONTAINER WE WILL TAKE



Any Alternative Milk Cartons like Alpro, Otis, All Good, UHT Milk or Cream
Any Juice Boxes like Fresh Up, Calci Strong or Up & Go
We Even take Stock Cartons

Sustainable
**Waihi
Beach**
Project Zero
Waste

**MANAAKI WHENUA, MANAAKI
TANGATA, HAERE WHAKAMUA**
CARE FOR THE LAND, CARE FOR THE
PEOPLE, GO FORWARD



Hey there, Superstar! Make sure your carton is all
set and prepped before drop-off. Originals are not
accepted, so give it a little makeover first!

- 1 Cut Along the top and
sides of the carton

Always keep
the lid on!



- 2 Open up the carton
Completely



- 3 Rinse Clean
Easy as!!



Proudly supported by



Western
Bay of Plenty
District Council

paulownia.
branding and web design studio.

insta. @sustainablewaihibeachnz web. sustainablewaihibeach.co.nz

Project Four: Single Use Coffee Cups



**A FRESH TAKE ON
OUR COFFEE
CULTURE!!**



1.

**POP YOUR SUC IN
A CUP CYCLE BIN**



2.

**KURA STUDENTS
COLLECT THE SUC**



3.

**CUPS ARE HOT
COMPOSTED**



**12 WEEKS LATER
YOUR SUC BECOMES
COMPOST!**

WHAT IS CUP CYCLE?

Hey there, coffee lovers! Cup Cycle is a not-for-profit project on a mission to kick single-use cups (SUC) to the curb in our community. You know the ones - those pesky throwaway takeaway cups that clutter up our planet.

Our dream? To make Waihi Beach a SUC-free zone! But while we're working on that, we've rolled out a super cool solution: compostable cups. The best part? Local students from our kura | school collect these cups, turn them into compost, and use it to nourish our kura community garden.

So every time you sip, you're giving back to the earth. Let's brew a better future together! 🌱🍏

Proudly brought to you by.



**WAIHI BEACH
SCHOOL**

**Sustainable
Waihi
Beach
Project Zero
Waste**

START THE JOURNEY TODAY!

insta. [@sustainablewaihibeachnz](#) web. [sustainablewaihibeach.co.nz](#)







INCLUSIVITY

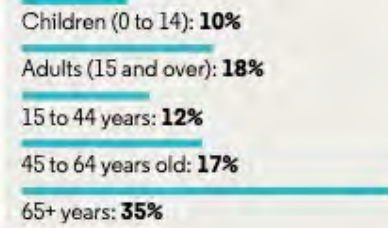
2023 Household Disability Survey

Disability rates (% who are disabled)

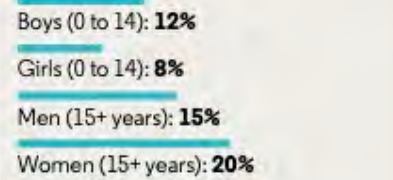
1 in 6

or 17% of people living in New Zealand households are disabled.

By age



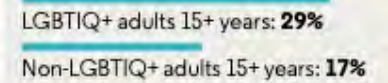
By gender



By ethnic group



By LGBTIQ+ status



For children, the most common difficulties were **mental health (5%)** and **accepting change to their routine (5%)**.

Life experiences

Employment:
Adults 15 to 64 years with a paid job



Educational achievement:
Adults 15+ years with a qualification



Self-assessed health:
Adults 15+ years who rated their health as good, very good, or excellent



Disabled people Non-disabled people

Overall life satisfaction:
Adults 15+ years who gave a score of 7 or higher



Income adequacy:
Household income reported as enough or more than enough



Unmet need

62% of disabled people had at least one **unmet need for care or support**.



OUR MANA, OUR MAHI



L[😊]VEWELL
WAIHĪ BEACH



Community of the Year
Whirinaki o te Tau



ive Well
ihi Beach
Semi-Fin

RECOGNITION OF OUR MAHI



PĀTAI?

L[😊]IVEWELL
WAIHĪ BEACH